

Message Text

UNCLASSIFIED

PAGE 01 LUANDA 00288 090735Z

17

ACTION COME-00

INFO OCT-01 AF-10 EUR-25 ISO-00 EB-11 RSC-01 DRC-01 /049 W

----- 087121

R 080700Z MAY 74

FM AMCONSUL LUANDA

TO SECSTATE WASHDC 2591

INFO AMEMBASSY LISBON

UNCLAS LUANDA 0288

E.O. 11652: N/A

TAGS: BEXP AO

SUBJECT: CATALOG FAIR

REF: A. STATE 090986; B. LUANDA 0217

1. ALTHOUGH RESTRAINTS AND REQUIREMENTS FOR PROGRAMMING CATALOG FAIR DESCRIBED PARA 2 REF A ARE REASONABLE FOR TRADITIONAL LARGE SCALE EFFORT, POST PROPOSAL NOT IN THAT LEAGUE BUT RATHER VERY MODEST UNDERTAKING (BOTH IN TERMS OF COST AND EXPECTED RESULTS) FOR WHICH TIMELINESS CRUCIAL.

2. PROBLEM WITH PROPOSED ALTERNATIVE (PARA 3, REF A.) IS IT DEPRIVES US OF NEEDED STATESIDE CONTACT WITH MANUFACTURERS. GIVEN SITUATION IN THEIR FIELD, MANUFACTURERS OF MINI-CALCULATORS UNDOUBTEDLY HAVE ONLY SCANT INTEREST IN MAKING ANY REAL EFFORT IN MARKET AS SMALL AS ANGOLA. WHILE SUCH ATTITUDE MAY BE ENTIRELY RATIONAL ON THEIR PART IT NONETHELESS COULD BE PRODUCTIVE IN COST/BENEFIT SENSE RE U.S. EXPORT EFFORT FOR POST AND COMMERCE TO MAKE MINIMAL EFFORT REQUIRED TO ATTEMPT ESTABLISH OUR PRESENCE IN RAPIDLY GROWING MARKET. (OUR EUROPEAN CONSULAR COUNTERPARTS HERE REGULARLY MAKE SUCH EFFORTS, APPARENTLY WITH FULL BACKSTOPPING BY THEIR GOVERNMENTS.) IF AT ALL POSSIBLE POST WOULD STILL APPRECIATE COMMERCE CONTACTING MANUFACTURERS TO OBTAIN CATALOGS AND ANY PROMOTIONAL MATERIAL.

3. IF THIS IMPOSSIBLE THEN POST HOPES COMMERCE WILL BY ALL MEANS CONTACT FIRMS PER PROPOSED ALTERNATIVE (PARA 3 REF A.)
BRIGGS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Draft Date: 08 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Film Number: D740112-0975
From: LUANDA
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1974/newtext/t19740565/aaaacfd.tel
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Office: ACTION COME
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